



**CRAVE**  
I N T E R A C T I V E

**izkaya**  
restaurant bar

## **IZKAYA TAKES E-TABLE INTERACTIVE ORDERING SYSTEM TO INTERNATIONAL MARKETS**

**London, 5th January 2011**

Compurants Limited, the creators of the unique and patented E-Table™ interactive ordering system today announces an agreement to license its technology through its partner Crave Interactive to the Izkaya Management Company BV for their exciting new Izkaya chain of pan-Asian restaurants.

Izkaya combines high quality pan-Asian cuisine with the innovative E-Table™ interactive ordering system to create a unique dining experience.

The flagship Izkaya restaurant is due to open in central Rotterdam in March 2011, and will form the basis of a franchise concept for major cities across the world.

The E-Table™ system was developed by Compurants Ltd using Canon Xeed projection technology and installed at the highly successful inamo™ restaurant in Wardour Street, Soho, London. A second restaurant inamo st james™, the world's largest interactive restaurant with 196 seats, is now open in London's Regent Street. With Izkaya now taking the E-Table™ to a wider international audience, the E-Table™ system is rapidly establishing itself as the leading high-end interactive ordering system in the world.

Noel Hunwick the co-founder and COO at Compurants said *"After the success of the inamo restaurants we are pleased to be working with the innovative team at the Izkaya Group on their exciting new concept to deliver a special and efficient dining experience"*.

Gareth Hughes, CEO of Crave Interactive Limited added *"With Izkaya being available as a full franchise operation, we look forward to the seeing the expansion of the E-Table system and the Izkaya restaurant concept across many major cities."*

Ron Kuijt, founder and Managing Director of Izkaya Management Group BV added *"The E-Table™ System will be an integral part of the Izkaya dining experience. High quality pan-Asian cuisine with first class service is at the heart of the Izkaya concept. Our aim is to make the Izkaya experience something fantastic and memorable."*

### **About Compurants Limited**

Compurants Ltd is a fast growing business founded in the UK in 2005 by the entrepreneurs Danny Potter and Noel Hunwick. Compurants has two core brands: **E-Table™**, the range of patented interactive restaurant ordering solutions using projection technology and **inamo™** & **inamo st james**, the pan-Asian fusion restaurants in London which were the first to implement the unique E-Table™ system.

[www.e-table-interactive.com](http://www.e-table-interactive.com)

[www.inamo-restaurant.com](http://www.inamo-restaurant.com)

[www.inamo-stjames.com](http://www.inamo-stjames.com)



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### **About Crave Interactive Limited**

With offices in London and New York, Crave Interactive is a leading innovator and supplier of interactive ordering systems for the hospitality industry. In addition to the E-Table™, Crave also provide low cost wireless emenu solutions.

[www.craveinteractive.net](http://www.craveinteractive.net)

### **About Izkaya Management Company BV**

Izkaya was founded by Ron Kuijt, experienced hotelier and restaurateur. Izkaya Management Group boasts in-depth knowledge in setting up international restaurant and hotel concepts.

Izkaya is influenced by Japanese izakayas, which are casual restaurants popular for dining and drinking. The name “izakaya” originates from “i” (to sit) and “sakaya” (sake shop). The winning combination of quality pan-Asian cuisine, the wow factor of the E-table™ system, and the modern, lively and contemporary ambiance look set to make Izkaya a successful international franchise.

[www.izkaya.com](http://www.izkaya.com)

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